

2015



THE VIEW - CHELMSFORD, ESSEX

A COLLECTION OF HIGH SPECIFICATION APARTMENTS OVERLOOKING THE RIVER AND CENTRAL PARK

The Brookes Property Group secured the redevelopment of Essex County Cricket Ground and surrounding residential property on excellent terms from leading developer Mid City Developments. This landmark development has set a high water mark for other developers in the area, particularly since Chelmsford gained 'City' status in 2012. The Brookes Property Group secured 53 properties exclusively in the first residential building at bulk discounts and placed these excellent apartments with existing clients, crystallising huge gains shortly after completion in October 2015.



Brookes Clients made profits of £133,500

BROOKES PRICE	SALE PRICE	CAPITAL GAIN	PROFIT
£224,000	£357,500	60%	£133,500

“The Brookes Property Group have 15000 clients which enables us to flex our muscles with developers and negotiate great discounts. We pass these discounts on to our clients. The deal we did at The View in Chelmsford is a great example of this.”

PHILIP BUTTON - MANAGING DIRECTOR